



Stein Mart donates jeans to HOPE Inc. and Pageant Pants– “the Great Jeans Giveaway” through their annual Denim Trade-in event!

Now through January 3rd, bring any pair of jeans to Stein Mart and receive coupons to use when you purchase a new pair of jeans. Each Central Florida location is donating the jeans they collect to Helping Other People Eat (HOPE Inc.), a 501c3 non-profit organization that focuses on preventing eating disorders and embracing a healthy lifestyle.

Since 2005, HOPE Inc. has collected jeans throughout the year as part of their Pageant Pants campaign called “The Great Jeans Giveaway.” The jeans are a vehicle that help open the doors of communication to talk about preventing eating disorders, being comfortable with who you are and not trying to “change your genes” through unhealthy eating habits. Over the past four years, over 6,000 jeans have been collected and donated to organizations across the state of Florida. HOPE Inc. was started in 2001 by Allison Kreiger, Miss Florida 2006.

For more information, please go to www.SteinMart.com or for information on HOPE Inc., please go to www.HopeToLive.com.

The Central Florida locations are:

7506 Dr. Phillips Blvd.
Orlando, FL 32819
407-363-5770
Mon - Sat: 10am - 9pm
Sun: 12pm - 6pm

1455 Semoran Blvd., Suite 251
Casselberry, FL 32707
407-671-2540
Mon - Sat: 10am - 9pm
Sun: 12pm - 6pm

2530 East Colonial Drive
Orlando, FL 32803
407-895-2581
Mon - Sat: 10am - 9pm
Sun: 12pm - 6pm

995 State Road 434 North, Suite 100
Altamonte Springs, FL 32714
407-869-0700
Mon - Sat: 10am - 9pm
Sun: 12pm - 6pm